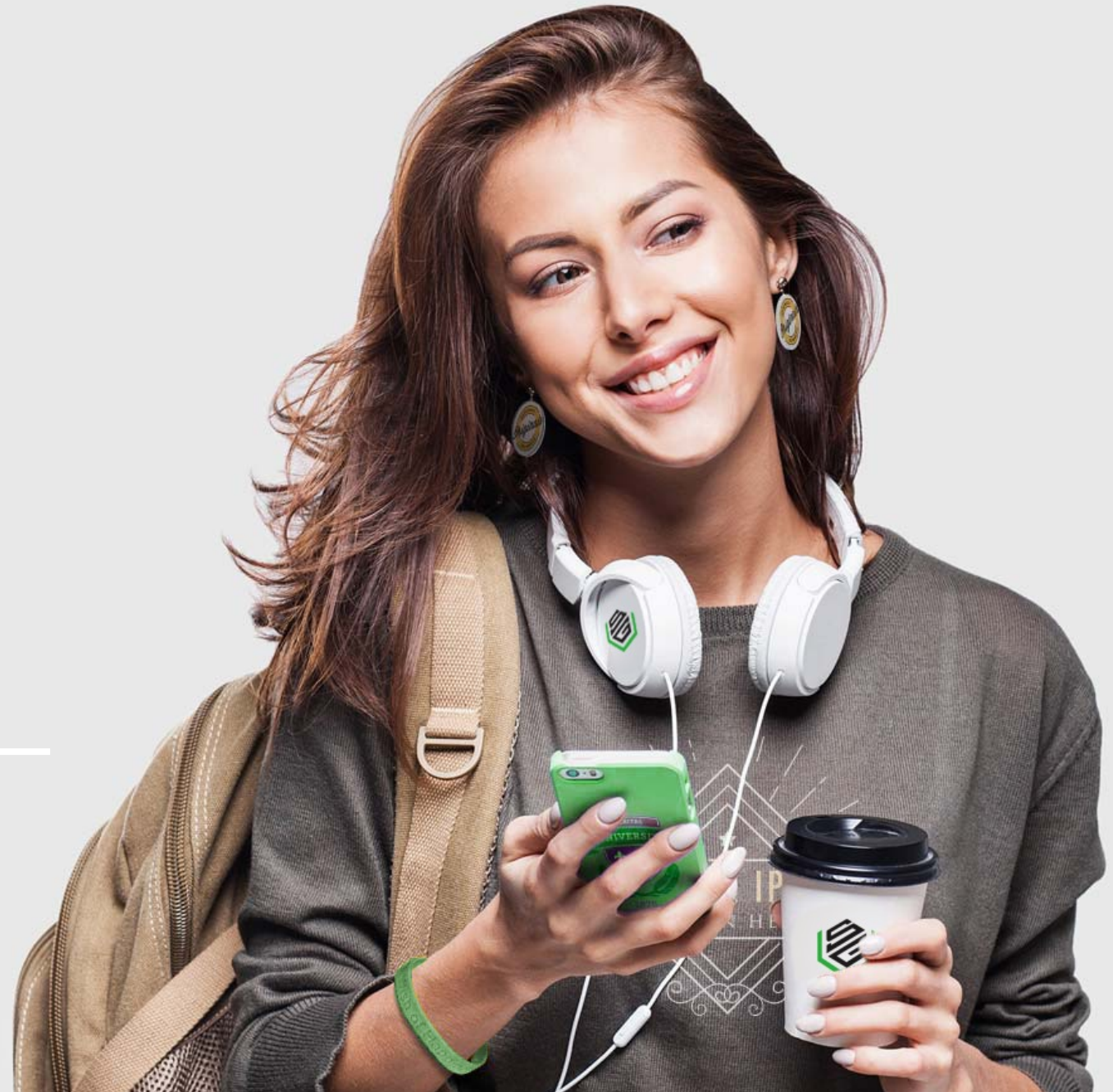




SULL
GR^APHICS

PRINTING & MARKETING

POWERFUL SOLUTIONS | PROFESSIONAL RESULTS



THE MOST IMPORTANT ASSET
IN OUR COMPANY IS...



YOU.

OVERVIEW

- **Introductions**
 - Company Overview
 - Past/Present
 - Equipment and Facilities Walk Through
 - Technologies
- **Marketing**
- **24/7 Online and Cloudbase Platforms**
- **Digital Presses**
- **Large Offset Presses**
- **Wide and Oversized Printing**
- **Finishing**
- **Mailing**
- **Fulfillment**
- **Inventory storage and Management**
- **Branded Products and Promotional Items**



MARKETING

Powerful Solutions Professional Results

Marketing is a broad term so,
we must offer a board range of solutions.



An extension of your own marketing team,
or the marketing team you never had.



A diverse offering of marketing products,
resources and partnerships



Choose a turnkey solution that is right for the
project, right for the budget and right for your
audience.



Masters of conventional & digital print media.
The tools, the talent and the techniques.



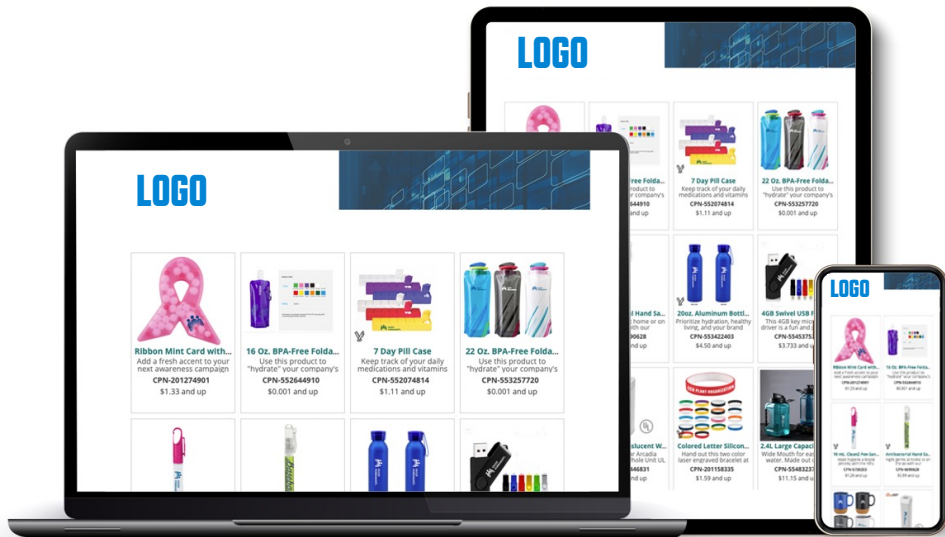
Need market saturation? We offer promotional
products, branded apparel as well as digital
marketing campaigns.



ONLINE & CLOUDBASED PLATFORMS

Your Store = 24/7 Access

Give your team the power to produce with 24/7 access to their marketing collateral.



Simplified access to your marketing assets anytime from any computer or smartphone with internet.



Order notifications, order history, inventory levels, tracking, shipping notifications, limit product access and spend limits at the user level. New order authorization



Admin level access for marketing managers to, control access, set spend limits, and release new product offerings,



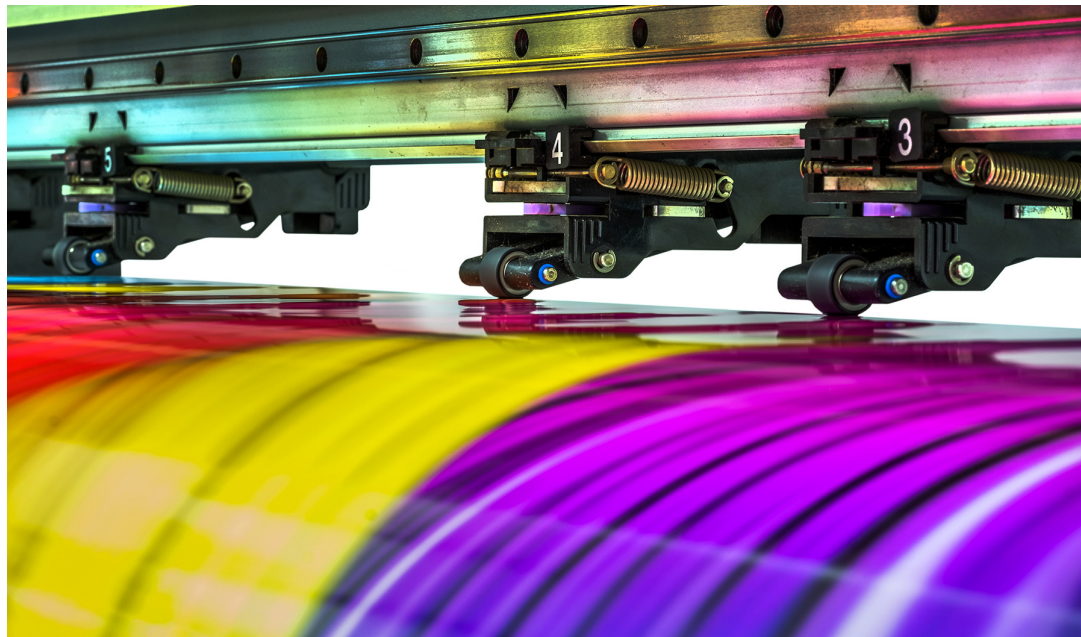
Digital asset management, virtual proofing, minimal downtime, remote server backups, & always on brand!



DIGITAL PRESSES

Short Run, Eco & Budget Friendly

The new frontier for print marketing.



Short run, faster turn, great quality and the ability to change graphics every page or as needed.



Full size brochures, 4 pagers up-to 32 pagers, oversized postcards, stationery, tri-folds and so much more.



Embracing new technologies means embracing eco friendly inks, budget friendly printing processes, and environmentally safe chemicals



Digital presses really stand alone in their ability to print, finish, organize and slip sheet smaller jobs with versioning or variable data.



LARGE OFFSET PRESSES

Long Run, Lower Cost per Unit

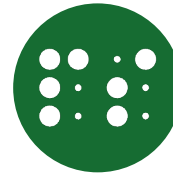
A Time-tested print legend.



Superior image quality and lower cost per unit.
Lots of special finishing techniques



Larger sheet sizes means more fit on the sheet, and that is good for the budget.



The quality, speed and accuracy of offset make this press technology legendary in print marketing.



4 color process inks in combination with PMS colors and UV coating



WIDE & OVERSIZED

Large Format Print, Environmentally Safe

From the grocery store to the exit door, from skyscrapers to street vendors, we can't live without them.



State-of-the-art presses utilizing UV ink for indoor/outdoor applications.



Large belt drive liquid-cooled router table for complex curves, 3d shape cutting, lettering or logos adding that custom touch.



100's of certified substrates to choose from such as wallpaper, aluminum, boards, banners, paper, plastics and pvc's.



White ink combined with custom substrates enables next level products like glass diffusion, window clings, clear acrylic signage and 4c printing on metal



THE FINESSE OF FINISHING

Quality, Control, Consistency

The last stage of production is the most critical.



Fast and modern equipment for: folding, inserting, ink jetting, cutting and collating keeps efficiency high and labor hours low..



A vast array of finishing options are available: custom papers, coatings, foils, die cutting, Spiral bound, folding, stitching, binding and more.



Finishing is a difficult process and demands a keen eye with years of experience. Our finishing team is second to none.



MAIL SOLUTIONS

Delivering the Goods

Sull Graphics prints, addresses and mails MILLIONS of postcards a week on average.



Database mailing, management and acquisition. Mail drops almost daily.



Robust sorting, inserting and ink jetting equipment streamlined with variable data workflows. Efficient and saleable



Print collateral received in the mail has a much higher conversion rate than social media ads alone. Just ask our clients'.



In-house mail experts with 30 years of mailing experience. Sull Graphics will deliver the goods!



INVENTORY & FULFILLMENT

Manage, Store, Pull, Pack & Ship

We specialize in delivering exactly what your team needs, *precisely* when they need it.



A warehouse space dedicated to the safe storage and distribution of your marketing assets. Storage for oversized assets, complex kitting and/or multi-piece projects.



Print, store, order, ship and repeat all while tracking inventory usage. Auto-replenish inventory with a simple email notification to keep your assets in your team's hands.



Lightening fast turn times on pick & pack jobs. Fast turn on product shipping. Auto-replenish inventory with a simple email notification to keep your assets in your team's hands.



Software tools integrate with FedEx, UPS and USPS for nationwide shipment tracking



PROMO & APPAREL

Many lasting Impressions

Stay top-of-mind with marketing targeting *everyone!*



SHOP SULL GRAPHICS PROMO STORE

<https://sullgraphics.espwebsite.com>



Event headquarters! Easy to shop features and filters to find what you need fast.



Our preferred vendor list is vetted for quality, dependability and turn time. We source products from the best manufacturers worldwide, but we try to buy American first.



All the trendy brands and viral products people want. Great for brand awareness and street level marketing at events, shows or company gatherings.



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SULLGRAPHICS.COM | 770.740.1134

2220 Airport Industrial Drive | Suite 900 | Ball Ground, GA 30107-4697